Carnatic Vocal Intermediate
Programme(s) in which it is offered: All Programmes

Course Category: Minor	**Schedule of Offering**: Even
Course Credit Structure: 3	**Course Code:** KY959
Total Number of Hours: 3	**Contact Hours Per Week:**
Lecture: Credits: 1, Hours:15	**Tutorial:** Credits: 2, Hours: 30
Practical: Nil	**Medium of Instruction:** English
Date of Revision:	**Skill Focus:** Others
Short Name of the Course: CVI	**Course Stream** *(Only for Minor Courses)*: Performing arts
Grading Method: Pass/Fail, Regular	**Repeatable:** Credit/Audit/Non Repeatable
Course Level: Intermediate	

Course Description

This is a minor course offered to students from all Programmes and a workshop to outsiders. This is an intermediate level course for those who are familiar with the basics of Carnatic music and are able to sing swara exercises and any adi tala varnam.

Course Introduction

This course, takes off from the foundation level and the participants will be familiarized with musical forms, namely – Swarajati, varnam and kriti. They will be able to transcend from Abhyasa Ganam to Sabha Ganam at the end of this course.

Course Objective

➢ Progress to learn and sing Varnam-s and kriti-s
➢ Progress to advanced Ata Talam and adi talam exercises
➢ Understanding the structure of various musical forms
➢ Exposure to new Raga-s to enhance the range of musical exposure
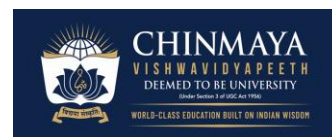
Course Outcome

At the end of the course, students will be able to:

➢ Comprehend the structure of swarajati, varnam, kriti
➢ Sing 3 Adi Tala varnam-s and 1 Ata tala varnam
➢ Tisra prayogam in Varnam
➢ Sing 3 Kritis
➢ Understand the basics of Raga Lakshanam
➢ Comprehend 2 among the Tala dasa pranas (Graham & Kalam)

PO-CO Mapping

<This should explain how the Course Outcomes (CO) are mapped with the Programme Outcomes (PO). All programmes to have two generic POs which can map to all minors/proficiency courses and foundation/self-immersion courses. Please tick the respective cells only; leave the other cells blank.>

PO-CO Mapping Matrix

CO/PO Mapping	PO1	PO2	PO3	PO4	PO5	PO6
CO1						
CO2						
CO3						
CO4						
CO5						

Prerequisites and other constraints

75% marks in the Sangeeta Pallava course
(Course code – KY958, 3 credits)
Or ability to sing an Adi tala Varnam in 2 Kaalams.

Pedagogy

The methodology of instruction in this course is based on the following principles

- ➢ **Instruction**: Theory sessions to understand concepts, terminology, compositions etc in Carnatic Music.
- ➢ **Practice**: Sadhakam (exercises - single/group)- training to enhance singing & rhythm techniques
- ➢ **Listening** : Hearing performances by maestros , to understand various musical forms, application of ragam in Manodharma by various musicians, role of Gamaka, the role of accompanying artiste in a concert, their coordination etc
- ➢ **Reading:** suggested bibliography for insight into relevant areas of Carnatic Music
- ➢ **Tasks:** Assignments for analyses and comparative study
- ➢ **Singing evaluation:** to assess the individual and group performance of the students

Suggested Reading:
- ➢ Iyengar, BRC. 2003. Raga Sudha – Understanding Carnatic Music. Hyderabad:
- ➢ Shankar, Vidya. 2005. Aesthetic and Scientific Values in Carnatic Music II. Chennai: Parampara, Radhakrishnan Salai, Chennai.
- ➢ Sambamurthy, P. 1963. South Indian Music Book I – Book VI. Chennai:The Indian music publishing house,Royappettah,Chennai

Evaluation Pattern

Assignments –
(1) Structure of swarajati and varnams
(2) Ragalakshanam – Mohanam, Pantuvarali, Arabhi

Classroom participation – Class presence and involvement

Inetrim singing evaluation –
(1) Swarajati, Adi tala Varnam - Mohanam
(2) Atala varnam, Adi tala Varnam – Bahudhari

Inetrim theory evaluation –
(1) Tala dasa prana-s, Technical terms
(2) Ragalakshanam

Final Viva of performance – Including theory singing topics covered in the course

Evaluation Matrix

	Component Type	Weightage Percentage	Total Marks	Tentative Dates	Course Outcome Mapping
Continuous Internal Assessment (CIA) Components*	Assignments	15	15	After 10 & 20 hrs of class	
	Interim singing evaluation	30	30	After 15 & 25 hrs	
	Interim theory evaluation	10	10	After 30 hrs	
	Classroom Participation	5	5	Throughout the class	
	Final Viva-Theory (10 marks) & Singing (30 marks)	40	40	End of the course	

 * The assignments involved in CIA will be subject to plagiarism checks. A submission with unexplained similarities exceeding 30% for Undergraduate courses, 20% for Postgraduate courses and 10% for PhD courses will be reverted for resubmission. The final submission is subject to score penalization as defined by the course instructor at the start of the course, with a clear communication of the same to all the registered candidates.

Note:
1. Course Outcome mapping of this matrix should match with the PO-CO Matrix.
2. The component type is based on the course and the instructor.
3. The Weightage Percentage for the internal components should be calculated based on the total CIA marks.

Module Sessions

Module 1: Musical forms   **No. of Hours 7**

Characteristics of -
  ➢ Geetam
  ➢ Jatiswaram
  ➢ Swarajati
  ➢ Aditala & Ata Tala Varnams
  ➢ Kritis

Reading:
  ➢ Iyengar, BRC. 2003. Raga Sudha – Understanding Carnatic Music. Hyderabad: P 21-24
  ➢ Sambamurthy, P. 1963. South Indian Music Book I – Book VI. Chennai:The Indian music publishing house,Royappettah,Chennai

Activities:
Group discussion on the structure of Musical forms

Module 2: Raga lakshanam   **No. of Hours 3**

 Topics:
  ➢ Introduction to concept of Ragalakshanam
  ➢ Gamaka-s
  ➢ Ragalakshanam of Mohanam, Pantuvarali, Arabhi

Reading:
  ➢ Sambamurthy, P. 1963. South Indian Music Book III. Chennai:The Indian music publishing house,Royappettah,Chennai.P:79-100, 358, 375,376

Activities:
Group discussion on ragalakshanam of aforesaid raga-s
Practice of alankaram-s in raga mohanam and pantuvarali

Module 3: Tala   **No. of Hours 11**

- Introduction to Tala dasa Prana-s
- Understainding 2 of the Dasa Pranas namely Graham/ Eduppu and Kalam
- Technical terms like Aruti, Aksharam, Matra, Gati, Vilambam etc
- Exercises for the different forms of Eduppu
- Exercises in Tisra Prayoga in Madhyasthayi varisais
- Exercises in Ata Talam
- Exercises in chollu for adi talam/Ata talam (2 Kalai)

Reading:
- Sambamurthy, P. 1963. South Indian Music Book I – Book VI. Chennai: The Indian music publishing house, Royappettah,Chennai,P:169-185

Activities:
Group discussion on compositions with different Graham/Eduppu, an aspect of dasaprana
Practice of alankaram-s in raga mohanam and pantuvarali

Module 4: Varnam   **No. of Hours 14**
- 3 Adi tala Varnams in ragas – (2 speeds singing) (From – Mohanam/ Bahudhari/ Saranga/Hamsadhvani/Abhogi / Sri)
- One Ata tala Varnam (From – Sankarabharanam/Mohanam/Kanada)
- Tisra prayoga in Adi tala Varnam

Reading:
- Iyengar, BRC. 2003. Raga Sudha – Understanding Carnatic Music. Hyderabad: P33,34

Activities:
Listen to audio/video content provided or suggested during the course

Module 4: Kriti-s   **No. of Hours 10**
Three Kritis from any of the following five raga-s –
- Mohanam
- Arabhi
- Abhogi
- Bahudhari
- Hamsadhvani

Reading:
- Iyengar, BRC. 2003. Raga Sudha – Understanding Carnatic Music. Hyderabad: P 23-25

Activities:
Listen to audio/video content provided or suggested during the course

Note: The number of hours may be decided by the instructors based on the content and importance of the module.

Annexure A

Glossary

1. **Course Name:** Title of the course.
2. **Course Category:** Mention the various categories applicable to the course. It could have different categories for different programmes.
3. **Lecture:** A formal discussion by a lecturer with the students on a certain topic, during a particular time slot, with a clear purpose behind the discussion.
4. **Practical:** A lesson in which theories and procedures learned are applied to the actual making or doing of something.
5. **Tutorial:** A session focused on individual/small group interaction with the students, helping them to improve their understanding of a particular topic or concept.
6. **Short Name of the Course:** This will be the name used in the transcript. It can contain a maximum of 40 characters including spaces.
7. **Core Course:** A course that comes under the category of courses which enable students to specialise in the core area of their degree and develop expertise for gainful living. It is a series or selection of courses that all students registered in a programme are required to complete before they earn a degree.
8. **Minor Course:** A course that is not related to the core areas under a Bachelor's degree or Integrated Masters programme but which is meant for enriching and broadening the students' knowledge base and to give them an interdisciplinary education. Students can opt for any Minor courses of their own interest. To be eligible for the award of a degree, students must successfully complete a fixed number of Minor courses, as determined by the University.
9. **Elective Course:** A course that is related to the core areas under a programme but where students can choose whether to opt for it or not. To be eligible for the award of a degree, students must successfully complete a fixed number of Core Elective courses, as determined by the University.
10. **Foundation Course:** A course that has been identified by the University as being central to the philosophy of enabling students to expand their thinking and discover their specific interests and passions other than "job oriented" learning. These are compulsory courses for all Programmes under which they are offered, and are

common across similar degree programme types.

11. **Proficiency Course:** A course which provides useful skills and proficiency in certain areas, thereby equipping the students to face the competitive world as they step out of the portals of the University. A Proficiency course for any Programme is compulsory for all students undergoing that Programme.

12. **Self-Immersion Course:** A course, under any programme, that is determined by the University to be crucial for the overall development and growth of the student. Such a course may not necessarily lead to the award of credits; but it is mandatory for students to attend it and successfully complete it in order to be considered eligible for the award of their degree.

13. **Value Added Course:** A course offered beyond academics across the University/Department/School for improving the life skills of the students.

14. **Readings:** Different types of readings can be listed in the following formats:
    a. <Reading 1: Second name, First name. Year. *Title of the book.* Place: Publisher. Page numbers>
    b. <Reading 2: Second name, First name. Year. "Article name." *Journal name.* Volume/Issue. Page numbers. >
    c. <Reading 3: (If the item is listed in the textbook/reading material/reference material section): Second name, First name. Year. Page numbers. >

Annexure B
Sample Course Outline

Introduction to Strategic Management
Programme(s) in which it is offered: B.B.A.

Course Category: Core	**Schedule of Offering**: Odd
Course Credit Structure: 4	**Course Code:** CK129
Total Number of Hours: 60	**Contact Hours Per Week:** 4
Lecture: 4	**Tutorial:** NA
Practical: NA	**Medium of Instruction:** English

Date of Revision:	Category of the Course: Employability
Short Name of the Course: ISM	

Course Description
This course is offered as a Core Course for B.B.A. students. It is focused on the strategic formulation and implications of a business. The students will experience certain strategic tools to be used in a business environment. Students will gain exposure to how strategy is well integrated within business functions.

Course Introduction
This course is meant to enhance the students' capacity to think strategically about a company, conduct strategic analysis in a variety of industries and competitive situations; craft, implement and execute strategies that will be effective for the current business environment and manage the business successfully in a global context.

Course Objectives
The objectives of this course are:
1) Enhancement of the students' capacity to think strategically about a company.
2) Conducting strategic analysis in a variety of industries and competitive situations.
3) Planning and crafting of strategy for an organisation or Business
4) Implementing and executing strategies that will be effective for the current business environment.
5) Managing the business successfully in a global context.

Course Outcome
By the end of the course, the student will be able to—
1) Apply external environmental analysis tools for strategic decision making.
2) Conduct a comprehensive internal environmental analysis for strategic decision making
3) Identify the different options available to organisations for growth and expansion.
4) Apply strategic tools for decision making.
5) Identify ways of expansion in International markets

PO-CO Mapping
<This should explain how the Course Outcomes (CO) are mapped with the Programme Outcomes (PO).>

PO-CO Mapping Matrix

CO/PO Mapping	PO1	PO2	PO3	PO4	PO5	PO6
CO1		√				
CO2	√					
CO3		√				
CO4			√			
CO5	√					

Pedagogy
This course employs classroom lectures, quizzing, case discussions and presentations. A quiz will be conducted at the beginning or end of each module. All the students will have to submit an assignment and also evaluate their peers' assignments. Each student is expected to

take part in the case discussion which will be assessed for class participation marks. There will be a comprehensive corporate presentation which covers all the modules of the course.

Suggested Reading:
1. Strategic Management by Hitt, Ireland, Hoskisson and Manikutty (2016) 9th edition, Cengage Learning
2. Hill, Charles W.L. and Gareth R Jones (2015). Strategic Management: Theory: An Integrated Approach,11/e; New Delhi: South-Western Publishing (Cengage Learning)
3. John A. Pearce, Richard B. Robinson, Amita Mital, (2012). Strategic Management: Formulation, Implementation and Control, 12/e (Special Indian Edition); New Delhi: Tata McGraw-Hill
4. Ananthanarayanan P.S. and Chandrasekaran N. (2013) Strategic Management, New Delhi: Oxford
5. Srinivasan R. Strategic Management: The Indian Context, 4/e, New Delhi, PHI.
6. Strategist Supplementary from Business Standard

Evaluation Pattern Matrix

	Component Type	Weightage Percentage	Total Marks	Tentative Dates	Course Outcome Mapping
Continuous Internal Assessment (CIA) Components	Mid-term Exam	50 % 0f CIA Marks	30	10th week	1 & 2
	Quiz	16% of CIA Marks	10	Weekly	1, 2, 3, 5
	Comprehensive Report and Presentation	34 % of CIA Marks	20	Last 3 weeks of the course	4
	CIA Marks	100 % (To be converted to 60%)	60		
ESE		40%	40	End of the Semester	1,2,3,4,5

Module Sessions

Module I: Introduction to Strategic Management   (15 Hours)
Strategy—Strategic Competitiveness—Levels of Strategy—Strategic Management and its Process—Vision—Mission—Competency—Core Competency—Competitive Advantage—Industrial Organisation Model, Resource-based Model, Fortune at the Bottom of the Pyramid—External Environmental Analysis—PESTLE Analysis-Global—Legal and Political Factors—Strategies from the Perspective of the Mahabharata.
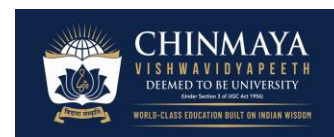
Readings:
a) What is Strategy? (HBR Article).
b) Hitt, Ireland, Hoskisson and Manikutty, 2016 *Strategic Management-A South Asian Perspective,* 9th edition, Cengage Learning, Page No: 1-56
Activities:

a) Case I: Maharani Pioneering Failure
b) Case II: McDonald's
c) Vision and Mission Exercise
d) Student presentation on Strategies in Indian Knowledge Systems (IKS)

Module II: Internal Environment, Business Level Strategy   (15 Hours)

Resources-Capabilities—Criteria of Sustainable Competitive Advantage—Value Chain Analysis—Outsourcing—Economies of Scale Economies of Scope—Five Generic Strategies—Cost Leadership Strategy—Differentiation—Focus—Integration—Flexible Manufacturing System—Total Quality Management—Insights from IKS.

Readings:
a) Hitt, Ireland, Hoskisson and Manikutty, 2016 *Strategic Management-A South Asian Perspective,* 9th edition, Cengage Learning, Page No: 57-104

Activities:
a) Case I: Spice Jet
b) Case II: Del Monte Case
c) Classroom debate/discussion/presentation on Business Strategy with respect to IKS.

Module III: Corporate Level Strategy   (15 Hours)

Levels of Diversification Related Diversification and Unrelated Diversification—Operational Relatedness-Corporate Relatedness—Vertical Integration—Merger—Acquisition—Joint Venture—Strategic Alliance—Restructuring—Downsizing—Downscoping—Leveraged Buyout—Insights from Indian Knowledge Systems.

Readings:
a) Hitt, Ireland, Hoskisson and Manikutty, 2016 *Strategic Management-A South Asian Perspective,* 9th edition, Cengage Learning, Page No: 129-170
b) Reading Materials on Diversification Strategy
c) Materials on related and unrelated Diversification Strategy

Activities:
a) Classroom activities and exercise and discussion on caselet
b) Video-based case studies and discussion
c) Team competition

Module IV: Strategic Tools   (15 Hours)

External Factor Evaluation Matrix—Internal Factor Evaluation Matrix—Competitor Profile Matrix—SWOT—TOWS—IE matrix—Grand Strategy Matrix—Boston Consultancy Group Matrix—Quantitative Strategic Planning Matrix (QSPM).

Readings:
a) Reading Material will be provided (covering the content on Strategic Tools)

Activities:
a) Comprehensive presentation by the students (45 minutes per team)
b) Report writing

Module V: Global Strategy   (15 Hours)

Porter's Determinants of National Advantage—International Strategies—International Corporate Level Strategies—Choice of International entries and its Mode—Strategic Alliance—Types of Strategic Alliance—Business Level Co-operative Strategy—Lessons
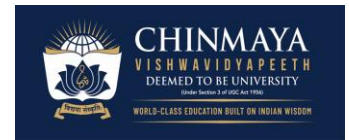
from IKS.

Readings:
    a) Hitt, Ireland, Hoskisson and Manikutty, 2016 *Strategic Management-A South Asian Perspective,* 9th edition, Cengage Learning, Page No: 175-225
    b) Reading Material on Due Diligence

Activities:
    a) Case 1: Apollo Tyres
    b) Case 2: Tata Jaguar case analysis