**Course Title:**

**Fundamentals of Public Policymaking: Paradigm and Practice**

**Programme​ ​in​ ​which​ ​it​ ​is​ ​offered:​**

**​MA Public Policy and Governance**

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| **Course​ ​Category:​ ​Postgraduate Programme Schedule​ ​of​ ​Offering:​​Semester​ ​I**  **​​ Course Credits:​ ​[4]**  **● Lecture:​ ​[4​ ​hours​ ​per​ ​week]**  **● Tutorial:​ ​[1​ ​hour​ ​per​ ​week]**  **● Practical:​ ​[none]**  **Contact​ ​hours​ ​per​ ​week:​ ​[4 ​hours​ ​per​ ​week]**  **Course​ ​Instructor:​ ​ Course Code: EGCS 701** |

**1. Introduction**

This paper will offer an understanding of the rudimentary aspects of Public Policy and its making. The subject will give students a space to redefine their idea of policymaking and provide a comprehensive knowledge in various disciplines that are relevant to the context. An in-depth reading into the subject coupled with field engagements and practical understanding drive students to challenge the existing lectures/theories of Public Policy.

This course on ‘Fundamentals of Public Policymaking: Paradigm and Practice’ will take the students to different schools of thoughts in Public Policy, relevance of this discipline, evolution and phases along with values and ethics. Students will also develop an understanding of the institutional environment and grammar of public action. For the aspiring change makers, this paper is pertinent in identifying their domain area of intervention as a policymaker.

**2. Course Objectives**

This​ ​course​ ​aims to

1. Build conceptual understanding about the key concepts and theories involved in Public Policy
2. Make students practice social inquiry and 360 degree analysis on policies— existing and emerging
3. Impart​ ​theoretical​ ​and​ ​practical​ ​knowledge​ ​about Public Policy and policymaking
4. Create a pool of policymakers who reflect and respond to the relevance of the subjectmatter in​ ​their​ ​personal,​ ​professional​ ​and​ ​social​ ​life.

**3. Pre-requisites**

1. Graduation in any discipline
2. An elementary reading on Public Policy, Constitution of India and Indian Economics
3. Openness towards new schools of thoughts and an interest to keep you updated

**4. Readings**

There shall be no text books for this course. However, a set of readings has been identified under each module of the course. Students will be required to access these reading materials from the library repository and make their own reading compendium.

Readings of 30−40 minutes length may be assigned before every class room discussion, either from the given set of materials or from external materials which are related to classroom discussion. This also means the evaluation method doesnot follow syllabus-examination pattern (kindly see section ‘Evaluation’ for better understanding), and therefore the reading materials are for the purpose of assisting in the formulation of concepts in the minds of students.

**5. Module-wise Topics**

**Module 1:** Theories and Evolution of Public Policy as a Discipline (20 hours)

**Topics**

1. Theories and Schools in Public Policy —Social Welfare Theory, Rational Choice Theory, Rational Choice Model (Herbert Simon’s Bounded Rationality, Sen’s Rational Fool), Group Theory, Political System Theory, Theories of Harold Laswell, Thomas Dyle, James Anderson,  Public Choice Theory, Puzzle Solving, Mixed Scanning, Punctuated Equilibrium, etc
2. Prospects and Pitfalls in Public Policymaking
3. Goals of Public Policy: Equality-Efficiency, Security-Liberty
4. The Evolution of Public Policy as an Interdisciplinary Subject
5. The Cycles of Public Policymaking

**Learning Objectives:**

1. To have an idea about various schools of thoughts in public policy— its evolution, procedures and process
2. It also intends to evoke critical thinking and analytical ability of the students regarding policymaking

**Learning Outcomes**:

1. An understanding of theoretical​ ​approaches​ ​to​ ​governance​ ​and​ Public Policy, and ​its practical​ ​relevance
2. Here after, students will think​ ​and​ ​reflect​ ​about​ ​the​ ​conceptual​ ​issues​ ​in​ ​the contemporary​ ​governance​ ​studies

**References/Suggestive Readings:**

1. Hill, Michael. 2014. *Studying Public Policy – An International Approach*. Bristol Policy Press.
2. Goodin, E. Robert, Michael Moran, and Martin Rein (eds.). 2006. *The Oxford Handbook of Public Policy, Volume 3*. Oxford University Press.
3. Stone, Deborah. 2001. *The Policy Paradox: The Art of Political Decision Making. 2nd Revised Edition*. W. W. Norton & Co.
4. Kaufmann, Franz-Xaver. The idea of social policy in western society. *Th*e *International Journal of Social Quality*.
5. Arendt, Hannah. 1999. *The Human Condition.* 2nd ed*.* University of Chicago Press.
6. Anderson, E. James. 2010. *Public Policymaking.* 7th ed. Cengage Learning.
7. Bailey, J. John and Robert J. O'Connor.1975. Operationalizing incrementalism: measuring the muddles. *Public Administration Review*35, No. 1:60­−66.

**Module 2:** Public Policy Management— Actors and Stakeholders

**Topics:**

1. Philosophy of State, Government and Public Policy
2. Actors, Institutions, Networks and Sub Systems — Positivist and Constructivist Approach
3. Objective Construction: (Certain stresses set certain agendas), Convergence Thesis, Resource Dependency Model, Political Business Cycle
4. Subjective Construction: Social Construction —How Individuals Interpret Interests (world views, principles beliefs), Ideologies Shape Interests and then Institutions
5. Value and Ethics in Public Policymaking
6. Management and Market Principles Influencing Public Policymaking
7. Citizens Relationship to the State with Respect to the Services Delivered and Consumed— Transactional Space
8. Political Economy Approach to the Public Policy

**Learning Objectives:**

1. To introduce the philosophy and various intervening factors and agents that can affect policymaking
2. To introduce the market principles and economic relations that are factored in policymaking

**Learning Outcomes:**

1. Students gain a comprehensive knowledge of the factors that affect decision making and public policy in general
2. An understanding of the linkage of political economy and public policy, and the ability to analyse how a change in one affects the other

**References/Suggestive Readings:**

1. Blackburn, Simon. 2002. *Being Good*: *A Short Introduction to Ethics.* 2nd ed. Oxford: Oxford University Press.
2. Bourguignon, Francois, Pereira da Silva, and Luiz A. 2003. The Impact of Economic Policies on Poverty and Income Distribution: Evaluation Techniques and Tools. World Bank.
3. Gwarthney, D. James, [Richard L. Stroup](https://www.amazon.com/s/ref=dp_byline_sr_book_2?ie=UTF8&field-author=Richard+L.+Stroup&text=Richard+L.+Stroup&sort=relevancerank&search-alias=books), [Russell S. Sobel](https://www.amazon.com/s/ref=dp_byline_sr_book_3?ie=UTF8&field-author=Russell+S.+Sobel&text=Russell+S.+Sobel&sort=relevancerank&search-alias=books), and [David A. Macpherson](https://www.amazon.com/s/ref=dp_byline_sr_book_4?ie=UTF8&field-author=David+A.+Macpherson&text=David+A.+Macpherson&sort=relevancerank&search-alias=books). 2017. *Macroeconomics Private & Public Choice.* 16th ed. South-Western College Pub.
4. Gupta, Sanjeev , Schiff Jerald Alan, Chu Ke-young, Clements Benedict J., Schuknecht Ludger, Schwartz Gerd, Lugaresi Sergio, and Daniel P. 2005. Unproductive Public Expenditure: A Pragmatic Approach to Policy Analysis. IMF
5. Bardach, Eugene. 2011. *A Practical Guide to Policy Analysis: The Eightfold Path to More Effective Problem Solvin.* 4th ed.CQ Press College

**Module 3:** Public Policy Reflections

**Topics:**

1. Social, Economic and Political Roots of Public Policymaking in India with Case Studies. Eg: Non-Aligned Movement (foreign policy architecture), Agriculture and Cooperative Policies, Green Revolution, Consumer Protection Act of 1986, etc
2. Comparative Studies of Various Policies in the Similar Domains

* among emerging markets
* among developed countries

Eg: Comparative analysis of the public policies of advanced industrialised societies in areas of health, unemployment, agriculture, poverty, education, banking, budget, etc

**Learning Objective:**

To​ ​let ​students ​think​ ​and​ ​reflect​ ​about​ ​the​ ​socio-economic and political ​issues​ ​with​ ​regard to​ ​Public Policy in India and the world on certain areas, and​ ​its​ ​impact​ ​on ​collective​ ​welfare​ ​of​ ​the​ ​society.

**References/Suggestive Readings:**

1. Olson Jr, Mancur. 1971. *The Logic of Collective Action Public Goods and the Theory of Groups, Revised Edition*. Harvard University Press.

**6. Pedagogy**

The teaching methodology will be primarily lecture oriented, but in participatory brainstorming mode. Proper emphasis shall be given to prior reading and learning activities. Tutorial sessions shall be used to assist students in their analysis about subject matter presented to them through classroom discussions and​ ​reading​ ​materials.

**7. Evaluation​ ​Pattern**

Evaluation will follow a continuous evaluation pattern on a multiple component basis. The evaluation shall be based on the idea that a student should be able to showcase either a persistent commitment or a steady growth.

Internal evaluation 50%

External Evaluation: 50%

***Internal evaluation***

Class participation -10%

Individual Assignment- 20%

Caser study and Group presentation- 20%

***External Evaluation***

End Semester Exam/or Research project & Viva: 50%

**8. Internship/Field Engagements**

**9. ​ ​Other​ ​Works​ ​Cited​ ​in​ ​the​ ​Class​ ​(Optional​ ​Readings)**

1. Chakrabarty, Bidyut and Prakash Chand. 2016. *Public Policy: Concept, Theory and Practice*. Sage Publications India.
2. Chakrabarti, Rajesh and Kaushiki Sanyal. 2016. *Public Policy in India (OISI)*. OUP India.
3. Basu, Kaushik. 2016. *An Economist in the Real World: The Art of Policymaking in India*. Viking.
4. Weber, Max. *The Methodology of the Social Sciences*. 2011. Shils, A. Edward and Henry A. Finch. (eds., translators). New Brunswick and London: Transaction Publishers.
5. Cabinet Guide, Developing Policy Turning Ideas into Action, Government of South Australia.
6. Cameron, Ailsa, Salisbury Chris, Lart Rachel, Stewart Kate, Peckham Stephen, Calnan Michael, Purdy Sarah, and Thorp Helen. 2011. Policy Makers’ Perceptions on the Use of Evidence from Evaluation. The Policy Press.
7. Robert, Christopher and Zeckhauser Richard. 2011. “The Methodology of Normative Policy Analysis." Working Paper Series rwp11-004, Harvard University, John F. Kennedy School of Government.
8. Osman, Ferdous Arfina. 2002. Public policymaking: theories and their implications in developing countries. *Asian Affairs* 24, No. 3*.*
9. Public policy theory, Master of public administration program, PAD 5384 Civic groups & public policy Summer 2014.

**10.​ ​Session​-Wise​ ​Course​ ​Outline**

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| Module 1: Theories and Evolution of Public Policy as a Discipline | | | | |
| Units | **Topics** | **No: of Hrs** | **Teaching Pedagogy** | **Mode of Evaluation** |
| 1 | Theories and Schools in Public Policy — Social Welfare Theory, Rational Choice Theory,  Rational Choice Model (Herbert Simon’s Bounded Rationality, Sen’s Rational Fool), Public Choice Theory, Puzzle Solving, Mixed Scanning, Punctuated Equilibrium, Group Theory, Political System Theory, etc.  Harold Laswell, Thomas Dyle, James Anderson | 6 | Lecture | Written exam |
| 2 | Prospects and Pitfalls in Public Policymaking,  Goals of Public Policy: Equality-Efficiency, Security-Liberty. | 5 | Case study/  group discussions |
| 3 | The Evolution of Public Policy as an Interdisciplinary Subject | 3 |  |
| 4 | The Cycles of Public Policymaking | 6 |  |

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| Module 2: Public Policy Management— Actors and Stakeholders | | | | |
| Units | **Topics** | **No: of Hrs** | **Teaching Pedagogy** | **Mode of Evaluation** |
| 1 | Philosophy of State, Government and Public Policy | 4 | Lecture | Written exam |
| 2 | Actors, Institutions, Networks and Sub Systems | 4 | Lecture |
| 3 | Value and Ethics in Public Policymaking | 3 | Lecture |
| 4 | Management and Market Principles Influencing Public Policymaking | 7 | Case study  group discussion/ Lecture |
| 5 | Citizens Relationship to the State with Respect to the Services Delivered and Consumed— Transactional Space | 3 | Case study  group discussion/ Lecture |
| 6 | Political Economy Approach to the Public Policy | 5 | Lecture |

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| Module 3: Public Policy Reflections | | | | |
| Units | **Topics** | **No: of Hrs** | **Teaching Pedagogy** | **Mode of Evaluation** |
| 1 | Social, Economic and Political Roots of Public Policymaking in India with the Case Studies  Eg: Non-Alignment Movement (foreign policy architecture), Agriculture and Cooperative Policies, Green Revolution, Consumer Protection Act of 1986, etc | 7 | Seminar or Project  This will be contextualised in today’s policy paradigms to learn the evolution and changing outlook | Written exam or presentation |
| 2 | Comparative Studies of Various Policies in the Similar Domains  ● among emerging markets  ● among developed countries  Eg: Comparative analysis of the public policies of advanced industrialised societies in areas of health, unemployment, agriculture, poverty, education, banking, budget, etc. | 7 | Seminar or Project  Explores why countries develop different solutions to policy needs, and evaluates the strengths and weaknesses of various national approaches |